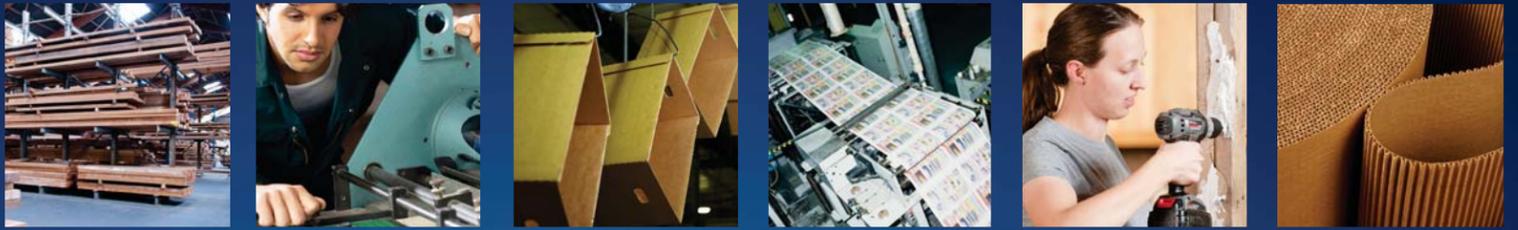


WOOD, WOOD PRODUCTS & PUBLISHING (WWP)

Lehigh Valley WIA



For Today...

REQUIRES SHORT OR MODERATE-TERM ON-THE-JOB TRAINING	AVERAGE ANNUAL WAGE	AVERAGE ANNUAL OPENINGS
Retail Salespersons	\$25,430	336
Laborers & Freight, Stock & Material Movers	\$30,640	263
Customer Service Representatives	\$34,270	231
Packers & Packagers, Hand	\$31,560	99
Industrial Truck & Tractor Operators	\$35,360	74

...Tomorrow...

REQUIRES LONG-TERM TRAINING, POSTSECONDARY AWARD AND/OR ASSOCIATE DEGREE	AVERAGE ANNUAL WAGE	AVERAGE ANNUAL OPENINGS
Heavy & Tractor-Trailer Truck Drivers	\$44,360	146
Maintenance & Repair Workers, General	\$38,690	89
Prepress Technician & Workers	\$34,900	2
Desktop Publishers	\$35,980	1

...and the Future

REQUIRES A BACHELOR'S DEGREE OR HIGHER	AVERAGE ANNUAL WAGE	AVERAGE ANNUAL OPENINGS
Market Research Analysts & Marketing Specialists	\$58,150	42
Software Developers, Applications	\$85,380	32
Civil Engineers	\$76,590	28
Cost Estimators	\$61,880	24
Logisticians	\$67,860	8



pennsylvania
DEPARTMENT OF LABOR & INDUSTRY
CENTER FOR WORKFORCE INFORMATION & ANALYSIS

Spring 2015

For detailed information on these careers, or to learn about others, please visit www.pacareercoach.pa.gov

Occupations selected based on an analysis of the area's industry employment and staffing patterns.
Average Annual Wages represent May 2013 cross-industry wages for the area.
Average Annual Openings are all cross-industry and come from the 2012-2022 employment projections for the area.

WOOD & PUBLISHING PRODUCTS