

**Reading MSA
Industry Employment
2012-2022 Long-Term Projections**

NAICS	Industry Title	Employment*		Change		Avg
		2012	2022	Level	Percent	Annual Change
TOTAL ALL INDUSTRIES		176,770	191,780	15,010	8.5%	1,501
GOODS-PRODUCING		38,600	41,070	2,470	6.4%	247
111	Crop Production	1,000	990	-10	-1.0%	-1
112	Animal Production	980	980	0	0.0%	0
113	Forestry & Logging	20	20	0	0.0%	0
23	Construction	6,450	8,020	1,570	24.3%	157
236	Construction of Buildings	1,110	1,420	310	27.9%	31
2361	Residential Building Construction	760	1,000	240	31.6%	24
2362	Nonresidential Building Construction	350	420	70	20.0%	7
237	Heavy & Civil Engineering Construction	840	1,130	290	34.5%	29
2371	Utility System Construction	450	620	170	37.8%	17
2373	Highway, Street & Bridge Construction	330	460	130	39.4%	13
238	Specialty Trade Contractors	4,510	5,470	960	21.3%	96
2381	Building Foundation/Exterior Contractors	790	850	60	7.6%	6
2382	Building Equipment Contractors	2,410	2,960	550	22.8%	55
2383	Building Finishing Contractors	510	670	160	31.4%	16
2389	Other Specialty Trade Contractors	810	990	180	22.2%	18
31-33	Manufacturing	29,630	30,450	820	2.8%	82
311	Food Manufacturing	3,400	3,490	90	2.6%	9
3113	Sugar/Confectionery Product Manufacture	1,080	990	-90	-8.3%	-9
3116	Animal Slaughtering & Processing	460	610	150	32.6%	15
3118	Bakeries & Tortilla Manufacturing	860	900	40	4.7%	4
3119	Other Food Manufacturing	220	240	20	9.1%	2
312	Beverage & Tobacco Product Manufacturing	90	90	0	0.0%	0
314	Textile Product Mills	110	100	-10	-9.1%	-1
315	Apparel Manufacturing	570	360	-210	-36.8%	-21
321	Wood Product Manufacturing	310	350	40	12.9%	4
3219	Other Wood Product Manufacturing	230	260	30	13.0%	3
322	Paper Manufacturing	610	650	40	6.6%	4
323	Printing & Related Support Activities	520	340	-180	-34.6%	-18
3231	Printing & Related Support Activities	520	340	-180	-34.6%	-18
325	Chemical Manufacturing	940	960	20	2.1%	2
3255	Paint, Coating & Adhesive Manufacturing	260	210	-50	-19.2%	-5
3256	Cleaning Compound & Toiletry Mfg	240	240	0	0.0%	0
326	Plastics & Rubber Products Manufacturing	1,780	1,800	20	1.1%	2
3261	Plastics Product Manufacturing	1,780	1,800	20	1.1%	2
327	Nonmetallic Mineral Product Mfg	450	480	30	6.7%	3
3273	Cement & Concrete Product Manufacturing	320	370	50	15.6%	5
331	Primary Metal Manufacturing	4,720	4,730	10	0.2%	1
3312	Purchased Steel Product Manufacturing	130	140	10	7.7%	1
3314	Other Nonferrous Metal Production	1,200	1,270	70	5.8%	7
3315	Foundries	900	940	40	4.4%	4
332	Fabricated Metal Product Manufacturing	2,440	2,460	20	0.8%	2
3321	Forging & Stamping	100	110	10	10.0%	1
3323	Architectural & Structural Metals	480	550	70	14.6%	7
3327	Machine Shops & Threaded Products	680	640	-40	-5.9%	-4
3328	Coating, Engraving & Heat Treating Metal	160	160	0	0.0%	0
3329	Other Fabricated Metal Product Mfg	370	400	30	8.1%	3
333	Machinery Manufacturing	850	870	20	2.4%	2
3332	Industrial Machinery Manufacturing	190	180	-10	-5.3%	-1
3335	Metalworking Machinery Manufacturing	70	60	-10	-14.3%	-1
3339	Other General Purpose Machinery Mfg	440	500	60	13.6%	6
334	Computer & Electronic Product Mfg	630	490	-140	-22.2%	-14
3344	Semiconductor & Electronic Components	340	260	-80	-23.5%	-8
336	Transportation Equipment Manufacturing	1,630	1,620	-10	-0.6%	-1
337	Furniture & Related Product Mfg	1,520	1,680	160	10.5%	16
3371	Household & Institutional Furniture	1,210	1,300	90	7.4%	9
339	Miscellaneous Manufacturing	1,780	1,970	190	10.7%	19
3391	Medical Equipment & Supplies Mfg	1,610	1,750	140	8.7%	14

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3399	Other Miscellaneous Manufacturing	180	210	30	16.7%	3
	SERVICES-PROVIDING	128,850	141,240	12,390	9.6%	1,239
22	Utilities	800	840	40	5.0%	4
221	Utilities	800	840	40	5.0%	4
2211	Power Generation & Supply	160	140	-20	-12.5%	-2
42	Wholesale Trade	6,640	7,270	630	9.5%	63
423	Merchant Wholesalers, Durable Goods	3,120	3,460	340	10.9%	34
4231	Motor Vehicle/Part Merchant Wholesalers	590	640	50	8.5%	5
4233	Lumber & Supply Merchant Wholesalers	440	470	30	6.8%	3
4234	Commercial Goods Merchant Wholesalers	480	520	40	8.3%	4
4236	Electric Goods Merchant Wholesalers	170	150	-20	-11.8%	-2
4237	Hardware & Plumbing Merchant Wholesalers	320	340	20	6.3%	2
4238	Machinery & Supply Merchant Wholesalers	710	790	80	11.3%	8
4239	Misc Durable Goods Merchant Wholesalers	320	420	100	31.3%	10
424	Merchant Wholesalers, Nondurable Goods	3,070	3,310	240	7.8%	24
4243	Apparel/Piece Goods Merchant Wholesalers	70	60	-10	-14.3%	-1
4244	Grocery Product Merchant Wholesalers	2,140	2,330	190	8.9%	19
4246	Chemical Merchant Wholesalers	230	260	30	13.0%	3
4247	Petroleum Merchant Wholesalers	130	120	-10	-7.7%	-1
4249	Misc Nondurable Goods Merchant Whsele	260	280	20	7.7%	2
425	Electronic Markets & Agents/Brokers	450	500	50	11.1%	5
4251	Electronic Markets & Agents/Brokers	450	500	50	11.1%	5
44-45	Retail Trade	19,330	20,230	900	4.7%	90
441	Motor Vehicle & Parts Dealers	2,440	2,570	130	5.3%	13
4411	Automobile Dealers	1,830	1,950	120	6.6%	12
4412	Other Motor Vehicle Dealers	210	250	40	19.0%	4
4413	Auto Parts, Accessories & Tire Stores	400	370	-30	-7.5%	-3
442	Furniture & Home Furnishings Stores	310	310	0	0.0%	0
4421	Furniture Stores	140	140	0	0.0%	0
4422	Home Furnishings Stores	170	170	0	0.0%	0
443	Electronics & Appliance Stores	480	580	100	20.8%	10
4431	Electronics & Appliance Stores	480	580	100	20.8%	10
444	Building Material & Garden Supply Stores	1,450	1,540	90	6.2%	9
4441	Building Material & Supplies Dealers	1,230	1,280	50	4.1%	5
4442	Lawn & Garden Equipment/Supplies Stores	220	260	40	18.2%	4
445	Food & Beverage Stores	3,860	4,260	400	10.4%	40
4451	Grocery Stores	3,440	3,750	310	9.0%	31
4452	Specialty Food Stores	280	320	40	14.3%	4
4453	Beer, Wine & Liquor Stores	150	190	40	26.7%	4
446	Health & Personal Care Stores	1,090	1,030	-60	-5.5%	-6
4461	Health & Personal Care Stores	1,090	1,030	-60	-5.5%	-6
447	Gasoline Stations	1,360	1,450	90	6.6%	9
4471	Gasoline Stations	1,360	1,450	90	6.6%	9
448	Clothing & Clothing Accessories Stores	1,620	1,500	-120	-7.4%	-12
4481	Clothing Stores	1,290	1,210	-80	-6.2%	-8
4482	Shoe Stores	200	160	-40	-20.0%	-4
4483	Jewelry, Luggage & Leather Goods Stores	140	130	-10	-7.1%	-1
451	Sporting Goods/Hobby/Book/Music Stores	1,230	1,260	30	2.4%	3
4511	Sporting Goods/Musical Instrument Stores	1,140	1,160	20	1.8%	2
4512	Book, Periodical & Music Stores	90	110	20	22.2%	2
452	General Merchandise Stores	3,850	3,960	110	2.9%	11
453	Miscellaneous Store Retailers	1,110	1,170	60	5.4%	6
4531	Florists	90	50	-40	-44.4%	-4
4532	Office Supply, Stationery & Gift Stores	430	440	10	2.3%	1
4533	Used Merchandise Stores	290	340	50	17.2%	5
4539	Other Miscellaneous Store Retailers	310	340	30	9.7%	3
454	Nonstore Retailers	520	610	90	17.3%	9
4543	Direct Selling Establishments	240	250	10	4.2%	1
48-49	Transportation & Warehousing	4,640	5,350	710	15.3%	71
482	Rail Transportation	200	180	-20	-10.0%	-2

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4821	Rail Transportation	200	180	-20	-10.0%	-2
484	Truck Transportation	1,990	2,390	400	20.1%	40
4841	General Freight Trucking	1,570	1,780	210	13.4%	21
4842	Specialized Freight Trucking	410	620	210	51.2%	21
485	Transit & Ground Passenger Transport	760	830	70	9.2%	7
4853	Taxi & Limousine Service	70	60	-10	-14.3%	-1
4854	School & Employee Bus Transportation	580	630	50	8.6%	5
487	Scenic & Sightseeing Transportation	120	130	10	8.3%	1
488	Support Activities for Transportation	260	370	110	42.3%	11
4884	Support Activities, Road Transportation	70	120	50	71.4%	5
4885	Freight Transportation Arrangement	100	150	50	50.0%	5
492	Couriers & Messengers	380	360	-20	-5.3%	-2
493	Warehousing & Storage	870	1,020	150	17.2%	15
4931	Warehousing & Storage	870	1,020	150	17.2%	15
51	Information	1,290	1,090	-200	-15.5%	-20
512	Motion Picture & Sound Recording Ind	100	130	30	30.0%	3
5121	Motion Picture & Video Industries	100	130	30	30.0%	3
517	Telecommunications	400	290	-110	-27.5%	-11
5171	Wired Telecommunications Carriers	350	230	-120	-34.3%	-12
519	Other Information Services	130	180	50	38.5%	5
5191	Other Information Services	130	180	50	38.5%	5
52	Finance & Insurance	4,300	4,450	150	3.5%	15
522	Credit Intermediation & Related Activity	2,140	2,030	-110	-5.1%	-11
5221	Depository Credit Intermediation	2,040	1,930	-110	-5.4%	-11
5222	Nondepository Credit Intermediation	80	70	-10	-12.5%	-1
5223	Activities Rel to Credit Intermediation	20	20	0	0.0%	0
523	Financial Investment & Related Activity	300	350	50	16.7%	5
5239	Other Financial Investment Activities	190	210	20	10.5%	2
524	Insurance Carriers & Related Activities	1,810	2,010	200	11.0%	20
5241	Insurance Carriers	1,040	1,040	0	0.0%	0
5242	Insurance Agencies, Brokerages & Support	770	970	200	26.0%	20
53	Real Estate & Rental & Leasing	1,550	1,740	190	12.3%	19
531	Real Estate	890	1,000	110	12.4%	11
5311	Lessors of Real Estate	350	390	40	11.4%	4
5312	Offices of Real Estate Agents & Brokers	240	280	40	16.7%	4
5313	Activities Related to Real Estate	300	330	30	10.0%	3
5322	Consumer Goods Rental	140	170	30	21.4%	3
54	Professional & Technical Services	6,470	7,360	890	13.8%	89
541	Professional & Technical Services	6,470	7,360	890	13.8%	89
5411	Legal Services	800	860	60	7.5%	6
5412	Accounting & Bookkeeping Services	710	700	-10	-1.4%	-1
5413	Architectural & Engineering Services	2,010	2,430	420	20.9%	42
5414	Specialized Design Services	80	110	30	37.5%	3
5415	Computer Systems Design & Rel Services	720	920	200	27.8%	20
5416	Management & Technical Consulting Svc	480	580	100	20.8%	10
5417	Scientific Research & Development Svc	70	40	-30	-42.9%	-3
5418	Advertising, Public Relations & Related Services	900	920	20	2.2%	2
5419	Other Professional & Technical Services	710	800	90	12.7%	9
55	Management of Companies & Enterprises	4,620	4,610	-10	-0.2%	-1
551	Management of Companies & Enterprises	4,620	4,610	-10	-0.2%	-1
5511	Management of Companies & Enterprises	4,620	4,610	-10	-0.2%	-1
56	Administrative & Waste Services	8,590	9,910	1,320	15.4%	132
561	Administrative & Support Services	7,840	9,030	1,190	15.2%	119
5613	Employment Services	3,640	4,470	830	22.8%	83
5614	Business Support Services	600	790	190	31.7%	19
5615	Travel Arrangement & Reservation Service	500	430	-70	-14.0%	-7
5616	Investigation & Security Services	670	770	100	14.9%	10
5617	Services to Buildings & Dwellings	2,020	2,020	0	0.0%	0
5619	Other Support Services	220	330	110	50.0%	11
562	Waste Management & Remediation Service	750	880	130	17.3%	13

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		2012	2022	Level	Percent	Annual Change
5621	Waste Collection	340	450	110	32.4%	11
61	Educational Services	14,640	15,670	1,030	7.0%	103
611	Educational Services	14,640	15,670	1,030	7.0%	103
6111	Elementary & Secondary Schools	11,290	11,840	550	4.9%	55
6113	Colleges & Universities	2,460	2,920	460	18.7%	46
6115	Technical & Trade Schools	30	40	10	33.3%	1
6116	Other Schools & Instruction	200	220	20	10.0%	2
62	Health Care & Social Assistance	25,880	31,110	5,230	20.2%	523
621	Ambulatory Health Care Services	8,080	10,420	2,340	29.0%	234
6211	Offices of Physicians	3,230	3,600	370	11.5%	37
6212	Offices of Dentists	1,000	1,170	170	17.0%	17
6213	Offices of Other Health Practitioners	1,120	1,680	560	50.0%	56
6214	Outpatient Care Centers	590	690	100	16.9%	10
6215	Medical & Diagnostic Laboratories	160	150	-10	-6.3%	-1
6216	Home Health Care Services	1,430	2,440	1,010	70.6%	101
6219	Other Ambulatory Health Care Services	560	700	140	25.0%	14
623	Nursing & Residential Care Facilities	5,640	6,600	960	17.0%	96
6231	Nursing Care Facilities	1,750	2,060	310	17.7%	31
6232	Residential Mental Health Facilities	1,160	1,280	120	10.3%	12
6233	Community Care Facility for the Elderly	2,310	2,800	490	21.2%	49
6239	Other Residential Care Facilities	420	460	40	9.5%	4
6241	Individual & Family Services	2,820	3,370	550	19.5%	55
6244	Child Day Care Services	860	970	110	12.8%	11
71	Arts, Entertainment & Recreation	2,260	2,590	330	14.6%	33
711	Performing Arts & Spectator Sports	490	590	100	20.4%	10
7112	Spectator Sports	190	210	20	10.5%	2
7115	Independent Artists/Writers/Performers	20	40	20	100.0%	2
712	Museums, Parks & Historical Sites	100	120	20	20.0%	2
7121	Museums, Parks & Historical Sites	100	120	20	20.0%	2
713	Amusement, Gambling & Recreation Ind	1,670	1,880	210	12.6%	21
7139	Other Amusement & Recreation Industries	1,590	1,830	240	15.1%	24
72	Accommodation & Food Services	11,820	12,550	730	6.2%	73
721	Accommodation	1,210	1,330	120	9.9%	12
7211	Traveler Accommodation	1,150	1,270	120	10.4%	12
7212	RV Parks & Recreational Camps	60	60	0	0.0%	0
722	Food Services & Drinking Places	10,610	11,220	610	5.7%	61
7223	Special Food Services	850	780	-70	-8.2%	-7
7224	Drinking Places (Alcoholic Beverages)	530	520	-10	-1.9%	-1
7225	Restaurants & Other Eating Places	9,230	9,920	690	7.5%	69
81	Other Services, Ex. Public Admin	8,370	9,020	650	7.8%	65
811	Repair & Maintenance	1,360	1,630	270	19.9%	27
8111	Automotive Repair & Maintenance	1,070	1,320	250	23.4%	25
8112	Electronic Equipment Repair/Maintenance	50	50	0	0.0%	0
8113	Commercial Machinery Repair/Maintenance	200	220	20	10.0%	2
8114	Household Goods Repair & Maintenance	50	40	-10	-20.0%	-1
812	Personal & Laundry Services	1,730	1,970	240	13.9%	24
8121	Personal Care Services	1,080	1,270	190	17.6%	19
8122	Death Care Services	250	270	20	8.0%	2
8123	Drycleaning & Laundry Services	270	270	0	0.0%	0
8129	Other Personal Services	130	160	30	23.1%	3
813	Membership Organizations & Associations	4,290	4,430	140	3.3%	14
8131	Religious Organizations	2,710	2,750	40	1.5%	4
8132	Grantmaking & Giving Services	130	120	-10	-7.7%	-1
8133	Social Advocacy Organizations	180	250	70	38.9%	7
8134	Civic & Social Organizations	1,080	1,170	90	8.3%	9
8139	Professional & Similar Organizations	190	140	-50	-26.3%	-5
814	Private Households	990	990	0	0.0%	0
8141	Private Households	990	990	0	0.0%	0

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99	Government	7,650	7,480	-170	-2.2%	-17
4911	Postal Service	750	610	-140	-18.7%	-14
9991	Federal, Except USPS	290	300	10	3.4%	1
9992	State Gov't, Except Education & Hospitals	1,350	1,300	-50	-3.7%	-5
9993	Local Gov't, Except Education & Hospitals	5,270	5,270	0	0.0%	0
	Self-Employed Workers	8,660	8,800	140	1.6%	14
	Unpaid Family Workers	660	670	10	1.5%	1

FOOTNOTES:

-Data may not add to totals due to rounding.

-Confidential data and industries with employment less than 10 are not shown but are included in all sub-total and total employment values.