

**Reading MSA
Industry Employment
2018-2028 Long-Term Projections**

NAICS	Industry Title	Employment*		Change		Avg
		2018	2028	Level	Percent	Annual Change
TOTAL ALL INDUSTRIES		188,640	201,060	12,420	6.6%	1,242
GOODS-PRODUCING		42,530	43,690	1,160	2.7%	116
11	Agriculture, Forestry, Fishing & Hunting	3,560	3,660	100	2.8%	10
111	Crop Production	1,860	1,920	60	3.2%	6
112	Animal Production	1,240	1,250	10	0.8%	1
1133	Logging	20	20	0	0.0%	0
115	Agriculture & Forestry Support Activity	440	470	30	6.8%	3
1151	Support Activities for Crop Production	410	440	30	7.3%	3
1152	Support Activities for Animal Production	30	30	0	0.0%	0
21	Mining, Quarrying & Oil & Gas Extraction	220	220	0	0.0%	0
23	Construction	7,160	8,110	950	13.3%	95
236	Construction of Buildings	1,310	1,410	100	7.6%	10
2361	Residential Building Construction	890	920	30	3.4%	3
2362	Nonresidential Building Construction	410	490	80	19.5%	8
237	Heavy & Civil Engineering Construction	740	920	180	24.3%	18
2371	Utility System Construction	460	580	120	26.1%	12
2373	Highway, Street & Bridge Construction	260	330	70	26.9%	7
238	Specialty Trade Contractors	5,120	5,780	660	12.9%	66
2381	Building Foundation/Exterior Contractors	890	990	100	11.2%	10
2382	Building Equipment Contractors	2,700	3,010	310	11.5%	31
2383	Building Finishing Contractors	460	570	110	23.9%	11
2389	Other Specialty Trade Contractors	1,070	1,210	140	13.1%	14
31-33	Manufacturing	31,590	31,700	110	0.3%	11
311	Food Manufacturing	3,500	3,630	130	3.7%	13
3113	Sugar/Confectionery Product Manufacture	1,050	1,050	0	0.0%	0
3114	Fruit, Vegetable & Specialty Foods Mfg	230	220	-10	-4.3%	-1
3115	Dairy Product Manufacturing	300	300	0	0.0%	0
3116	Animal Slaughtering & Processing	500	600	100	20.0%	10
3118	Bakeries & Tortilla Manufacturing	900	910	10	1.1%	1
3119	Other Food Manufacturing	350	380	30	8.6%	3
312	Beverage & Tobacco Product Manufacturing	250	270	20	8.0%	2
3121	Beverage Manufacturing	250	270	20	8.0%	2
313	Textile Mills	480	430	-50	-10.4%	-5
314	Textile Product Mills	90	80	-10	-11.1%	-1
321	Wood Product Manufacturing	320	320	0	0.0%	0
3219	Other Wood Product Manufacturing	250	260	10	4.0%	1
322	Paper Manufacturing	660	660	0	0.0%	0
323	Printing & Related Support Activities	430	360	-70	-16.3%	-7
3231	Printing & Related Support Activities	430	360	-70	-16.3%	-7
324	Petroleum & Coal Products Manufacturing	10	10	0	0.0%	0
3241	Petroleum & Coal Products Manufacturing	10	10	0	0.0%	0
325	Chemical Manufacturing	970	1,010	40	4.1%	4
3250A1	Chemical Mfg (3251, 3252, 3253, & 3259)	520	530	10	1.9%	1
3250A2	Chemical Mfg (3255 & 3256)	450	480	30	6.7%	3
326	Plastics & Rubber Products Manufacturing	1,770	1,860	90	5.1%	9
3261	Plastics Product Manufacturing	1,770	1,860	90	5.1%	9
327	Nonmetallic Mineral Product Mfg	490	460	-30	-6.1%	-3
331	Primary Metal Manufacturing	4,280	3,930	-350	-8.2%	-35
3314	Other Nonferrous Metal Production	1,380	1,370	-10	-0.7%	-1
3315	Foundries	560	540	-20	-3.6%	-2
332	Fabricated Metal Product Manufacturing	2,400	2,470	70	2.9%	7
3320A1	Fabricated Metal Product Mfg (3321, 3322, 3325, 3326, & 3329)	510	500	-10	-2.0%	-1
3320A2	Fabricated Metal Product Mfg (3323 & 3324)	890	900	10	1.1%	1
3327	Machine Shops & Threaded Products	850	910	60	7.1%	6
3328	Coating, Engraving & Heat Treating Metal	150	150	0	0.0%	0
333	Machinery Manufacturing	790	800	10	1.3%	1
3335	Metalworking Machinery Manufacturing	80	70	-10	-12.5%	-1
334	Computer & Electronic Product Mfg	440	400	-40	-9.1%	-4
3344	Semiconductor & Electronic Components	230	220	-10	-4.3%	-1

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336	Transportation Equipment Manufacturing	2,170	2,320	150	6.9%	15
3362	Motor Vehicle Body & Trailer Mfg	1,860	2,000	140	7.5%	14
337	Furniture & Related Product Mfg	1,890	1,910	20	1.1%	2
339	Miscellaneous Manufacturing	1,580	1,660	80	5.1%	8
3391	Medical Equipment & Supplies Mfg	1,340	1,420	80	6.0%	8
3399	Other Miscellaneous Manufacturing	240	240	0	0.0%	0
	SERVICES-PROVIDING	135,540	146,650	11,110	8.2%	1,111
22	Utilities	1,040	1,050	10	1.0%	1
221	Utilities	1,040	1,050	10	1.0%	1
2213	Water, Sewage & Other Systems	100	100	0	0.0%	0
42	Wholesale Trade	6,220	6,400	180	2.9%	18
423	Merchant Wholesalers, Durable Goods	3,370	3,450	80	2.4%	8
4230A1	Merchant Whsle, Durable Goods (4232, 4233, 4235, 4236, 4237, & 4239)	1,410	1,490	80	5.7%	8
4231	Motor Vehicle/Part Merchant Wholesalers	650	650	0	0.0%	0
4234	Commercial Goods Merchant Wholesalers	580	580	0	0.0%	0
4238	Machinery & Supply Merchant Wholesalers	720	730	10	1.4%	1
424	Merchant Wholesalers, Nondurable Goods	2,590	2,680	90	3.5%	9
4240A3	Merchant Whsle, Nondurable Goods (4241, 4247, & 4249)	540	520	-20	-3.7%	-2
4243	Apparel/Piece Goods Merchant Wholesalers	80	90	10	12.5%	1
425	Electronic Markets & Agents/Brokers	270	280	10	3.7%	1
4251	Electronic Markets & Agents/Brokers	270	280	10	3.7%	1
44-45	Retail Trade	18,690	18,810	120	0.6%	12
441	Motor Vehicle & Parts Dealers	2,580	2,730	150	5.8%	15
4411	Automobile Dealers	1,960	2,080	120	6.1%	12
4412	Other Motor Vehicle Dealers	240	250	10	4.2%	1
4413	Auto Parts, Accessories & Tire Stores	390	400	10	2.6%	1
442	Furniture & Home Furnishings Stores	390	380	-10	-2.6%	-1
4421	Furniture Stores	240	230	-10	-4.2%	-1
4422	Home Furnishings Stores	150	150	0	0.0%	0
443	Electronics & Appliance Stores	510	530	20	3.9%	2
4431	Electronics & Appliance Stores	510	530	20	3.9%	2
444	Building Material & Garden Supply Stores	1,380	1,430	50	3.6%	5
4441	Building Material & Supplies Dealers	1,170	1,200	30	2.6%	3
4442	Lawn & Garden Equipment/Supplies Stores	210	230	20	9.5%	2
445	Food & Beverage Stores	3,780	3,830	50	1.3%	5
4450A1	Food & Beverage Stores (4451 & 4452)	3,620	3,660	40	1.1%	4
4453	Beer, Wine & Liquor Stores	160	170	10	6.3%	1
446	Health & Personal Care Stores	1,020	1,050	30	2.9%	3
4461	Health & Personal Care Stores	1,020	1,050	30	2.9%	3
447	Gasoline Stations	1,420	1,550	130	9.2%	13
4471	Gasoline Stations	1,420	1,550	130	9.2%	13
448	Clothing & Clothing Accessories Stores	1,030	910	-120	-11.7%	-12
4481	Clothing Stores	760	650	-110	-14.5%	-11
4482	Shoe Stores	170	170	0	0.0%	0
4483	Jewelry, Luggage & Leather Goods Stores	100	80	-20	-20.0%	-2
451	Sporting Goods/Hobby/Book/Music Stores	920	900	-20	-2.2%	-2
4511	Sporting Goods/Musical Instrument Stores	860	860	0	0.0%	0
4512	Book, Periodical & Music Stores	70	40	-30	-42.9%	-3
452	General Merchandise Stores	3,870	3,790	-80	-2.1%	-8
453	Miscellaneous Store Retailers	1,240	1,170	-70	-5.6%	-7
4530A1	Miscellaneous Store Retailers (4532 & 4533)	750	680	-70	-9.3%	-7
4531	Florists	80	70	-10	-12.5%	-1
4539	Other Miscellaneous Store Retailers	400	430	30	7.5%	3
454	Nonstore Retailers	550	570	20	3.6%	2
4543	Direct Selling Establishments	320	310	-10	-3.1%	-1
48-49	Transportation & Warehousing	6,780	7,560	780	11.5%	78
481	Air Transportation	60	60	0	0.0%	0
4812	Nonscheduled Air Transportation	60	60	0	0.0%	0
482	Rail Transportation	170	160	-10	-5.9%	-1
4821	Rail Transportation	170	160	-10	-5.9%	-1

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484	Truck Transportation	2,160	2,340	180	8.3%	18
485	Transit & Ground Passenger Transport	1,030	1,110	80	7.8%	8
4853	Taxi & Limousine Service	50	50	0	0.0%	0
4854	School & Employee Bus Transportation	780	860	80	10.3%	8
486	Pipeline Transportation	10	10	0	0.0%	0
488	Support Activities for Transportation	280	310	30	10.7%	3
4884	Support Activities, Road Transportation	130	150	20	15.4%	2
4885	Freight Transportation Arrangement	130	140	10	7.7%	1
492	Couriers & Messengers	480	540	60	12.5%	6
493	Warehousing & Storage	2,590	3,020	430	16.6%	43
4931	Warehousing & Storage	2,590	3,020	430	16.6%	43
51	Information	1,110	1,050	-60	-5.4%	-6
511	Publishing Industries	360	310	-50	-13.9%	-5
512	Motion Picture & Sound Recording Ind	160	170	10	6.3%	1
5121	Motion Picture & Video Industries	160	170	10	6.3%	1
515	Broadcasting (except Internet)	40	40	0	0.0%	0
517	Telecommunications	360	320	-40	-11.1%	-4
518	Data Processing, Hosting	40	40	0	0.0%	0
5182	Data Processing & Related Services	40	40	0	0.0%	0
519	Other Information Services	150	170	20	13.3%	2
5191	Other Information Services	150	170	20	13.3%	2
52	Finance & Insurance	4,030	4,180	150	3.7%	15
522	Credit Intermediation & Related Activity	1,840	1,850	10	0.5%	1
5220A1	Credit Intermediation & Related Activities (5221 & 5223)	1,750	1,740	-10	-0.6%	-1
5222	Nondepository Credit Intermediation	90	100	10	11.1%	1
524	Insurance Carriers & Related Activities	1,750	1,840	90	5.1%	9
5241	Insurance Carriers	850	880	30	3.5%	3
5242	Insurance Agencies, Brokerages & Support	900	960	60	6.7%	6
53	Real Estate & Rental & Leasing	1,730	1,860	130	7.5%	13
531	Real Estate	910	960	50	5.5%	5
5320A1	Rental & Leasing Services (5322, 5323, & 5324)	210	230	20	9.5%	2
54	Professional & Technical Services	7,130	7,720	590	8.3%	59
541	Professional & Technical Services	7,130	7,720	590	8.3%	59
5411	Legal Services	780	810	30	3.8%	3
5412	Accounting & Bookkeeping Services	780	820	40	5.1%	4
5413	Architectural & Engineering Services	1,750	1,940	190	10.9%	19
5414	Specialized Design Services	160	170	10	6.3%	1
5415	Computer Systems Design & Rel Services	850	890	40	4.7%	4
5416	Management & Technical Consulting Svc	1,170	1,310	140	12.0%	14
5417	Scientific Research & Development Svc	90	100	10	11.1%	1
5418	Advertising, Public Relations & Related Services	930	1,010	80	8.6%	8
5419	Other Professional & Technical Services	630	690	60	9.5%	6
55	Management of Companies & Enterprises	5,420	5,840	420	7.7%	42
551	Management of Companies & Enterprises	5,420	5,840	420	7.7%	42
5511	Management of Companies & Enterprises	5,420	5,840	420	7.7%	42
56	Administrative & Waste Services	9,760	10,560	800	8.2%	80
561	Administrative & Support Services	8,950	9,650	700	7.8%	70
5611	Office Administrative Services	50	50	0	0.0%	0
5612	Facilities Support Services	290	340	50	17.2%	5
5613	Employment Services	4,200	4,580	380	9.0%	38
5614	Business Support Services	900	960	60	6.7%	6
5615	Travel Arrangement & Reservation Service	420	390	-30	-7.1%	-3
5616	Investigation & Security Services	780	840	60	7.7%	6
5617	Services to Buildings & Dwellings	2,140	2,300	160	7.5%	16
5619	Other Support Services	170	180	10	5.9%	1
562	Waste Management & Remediation Service	810	910	100	12.3%	10
5621	Waste Collection	300	360	60	20.0%	6
5622	Waste Treatment & Disposal	210	210	0	0.0%	0
5629	Remediation & Other Waste Services	300	340	40	13.3%	4

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61	Educational Services	14,080	15,260	1,180	8.4%	118
611	Educational Services	14,080	15,260	1,180	8.4%	118
6111	Elementary & Secondary Schools	10,900	11,810	910	8.3%	91
6112	Junior Colleges	530	550	20	3.8%	2
6113	Colleges & Universities	2,340	2,530	190	8.1%	19
6114	Business, Computer & Management Training	10	10	0	0.0%	0
6115	Technical & Trade Schools	40	40	0	0.0%	0
6116	Other Schools & Instruction	250	290	40	16.0%	4
62	Health Care & Social Assistance	28,300	32,970	4,670	16.5%	467
621	Ambulatory Health Care Services	10,030	12,260	2,230	22.2%	223
6211	Offices of Physicians	3,730	4,320	590	15.8%	59
6212	Offices of Dentists	1,110	1,200	90	8.1%	9
6213	Offices of Other Health Practitioners	1,360	1,640	280	20.6%	28
6214	Outpatient Care Centers	780	980	200	25.6%	20
6215	Medical & Diagnostic Laboratories	170	180	10	5.9%	1
6216	Home Health Care Services	2,240	3,170	930	41.5%	93
6219	Other Ambulatory Health Care Services	650	770	120	18.5%	12
622	Hospitals	7,600	8,180	580	7.6%	58
6222	Psychiatric & Substance Abuse Hospitals	540	590	50	9.3%	5
623	Nursing & Residential Care Facilities	5,270	6,020	750	14.2%	75
6231	Nursing Care Facilities	1,440	1,490	50	3.5%	5
6232	Residential Mental Health Facilities	1,420	1,620	200	14.1%	20
6233	Community Care Facility for the Elderly	2,020	2,520	500	24.8%	50
6239	Other Residential Care Facilities	380	390	10	2.6%	1
624	Social Assistance	5,400	6,510	1,110	20.6%	111
6241	Individual & Family Services	4,230	5,250	1,020	24.1%	102
6242	Emergency & Other Relief Services	170	190	20	11.8%	2
6243	Vocational Rehabilitation Services	100	100	0	0.0%	0
6244	Child Day Care Services	890	980	90	10.1%	9
71	Arts, Entertainment & Recreation	2,250	2,460	210	9.3%	21
711	Performing Arts & Spectator Sports	590	620	30	5.1%	3
7111	Performing Arts Companies	70	70	0	0.0%	0
7112	Spectator Sports	200	210	10	5.0%	1
712	Museums, Parks & Historical Sites	90	100	10	11.1%	1
7121	Museums, Parks & Historical Sites	90	100	10	11.1%	1
713	Amusement, Gambling & Recreation Ind	1,570	1,750	180	11.5%	18
7139	Other Amusement & Recreation Industries	1,560	1,730	170	10.9%	17
72	Accommodation & Food Services	12,810	14,250	1,440	11.2%	144
721	Accommodation	1,430	1,510	80	5.6%	8
7211	Traveler Accommodation	1,330	1,400	70	5.3%	7
7212	RV Parks & Recreational Camps	100	110	10	10.0%	1
722	Food Services & Drinking Places	11,380	12,740	1,360	12.0%	136
7223	Special Food Services	940	1,040	100	10.6%	10
7224	Drinking Places (Alcoholic Beverages)	570	560	-10	-1.8%	-1
7225	Restaurants & Other Eating Places	9,870	11,140	1,270	12.9%	127
81	Other Services, Ex. Public Admin	8,860	9,240	380	4.3%	38
811	Repair & Maintenance	1,450	1,570	120	8.3%	12
8111	Automotive Repair & Maintenance	1,090	1,150	60	5.5%	6
8112	Electronic Equipment Repair/Maintenance	50	50	0	0.0%	0
8113	Commercial Machinery Repair/Maintenance	290	340	50	17.2%	5
8114	Household Goods Repair & Maintenance	30	30	0	0.0%	0
812	Personal & Laundry Services	2,070	2,310	240	11.6%	24
8121	Personal Care Services	1,290	1,490	200	15.5%	20
8122	Death Care Services	270	290	20	7.4%	2
8123	Drycleaning & Laundry Services	280	280	0	0.0%	0
8129	Other Personal Services	230	260	30	13.0%	3
813	Membership Organizations & Associations	4,350	4,370	20	0.5%	2
8131	Religious Organizations	2,790	2,750	-40	-1.4%	-4
8132	Grantmaking & Giving Services	150	160	10	6.7%	1
8133	Social Advocacy Organizations	170	180	10	5.9%	1

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8134	Civic & Social Organizations	1,090	1,110	20	1.8%	2
8139	Professional & Similar Organizations	170	170	0	0.0%	0
814	Private Households	990	990	0	0.0%	0
8141	Private Households	990	990	0	0.0%	0
99	Government	7,330	7,430	100	1.4%	10
4911	Postal Service	660	590	-70	-10.6%	-7
9991	Federal, Except USPS	260	270	10	3.8%	1
9992	State Gov't, Except Education & Hospitals	1,200	1,240	40	3.3%	4
9993	Local Gov't, Except Education & Hospitals	5,200	5,330	130	2.5%	13
	Self-Employed Workers	10,560	10,720	160	1.5%	16

FOOTNOTES:

-Data may not add to totals due to rounding.

-Confidential data and industries with employment less than 10 are not shown but are included in all sub-total and total employment values.