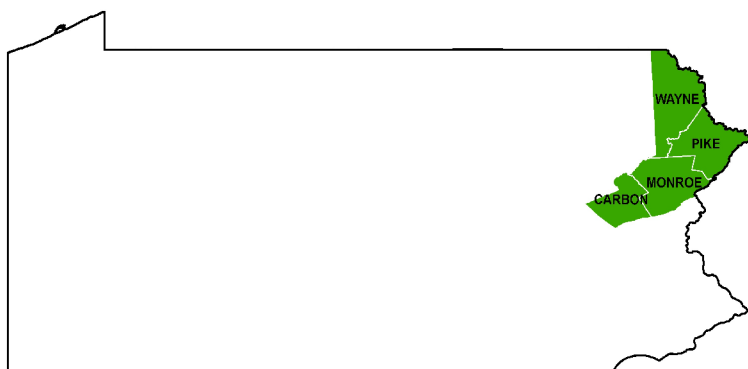
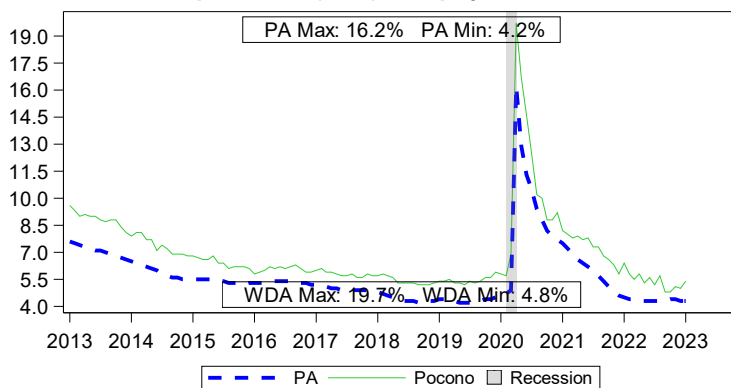


Pocono Counties WDA Profile

March 2023



Workforce Development Area (WDA) Unemployment, Jan 2013 to Jan 2023



2021 Population		
Demographic	WDA	PA
Total Population	342,509	12,970,650
Female	169,155	6,576,433
Male	173,354	6,394,217
Population by Race		
White	81.7%	78.3%
Black	8.9%	11.0%
Other	9.4%	10.7%
Hispanic Origin (all races)	12.2%	7.9%
Population by Age		
Ages 0 to 17	18.8%	20.9%
Ages 18 to 24	8.6%	8.9%
Ages 25 to 34	10.9%	13.1%
Ages 35 to 44	11.1%	12.0%
Ages 45 to 54	14.1%	12.7%
Ages 55 to 64	16.6%	14.2%
Ages 65 to 74	12.3%	10.6%
Ages 75 and Older	7.7%	7.6%
Educational Attainment, Ages 18 and Older		
High School Diploma or Less	48.8%	43.0%
Some College or Associate Degree	29.1%	26.1%
Bachelor's Degree	13.8%	19.1%
Graduate or Professional Degree	8.3%	11.8%

Source: U.S. Census-2021 ACS 5-Year Estimates - DP05, B01001, and B15001

Local Area Unemployment Statistics		
Jan 2023	WDA	PA
Unemployment Rate	5.4%	4.3%
Labor Force	163,700	6,492,000
Employed	154,900	6,211,000
Unemployed	8,800	281,000

Notes: Current month's data are preliminary. Data are Seasonally Adjusted.

Top 10 Employers by Employment in Q3 of 2022
Federal Government
Wal-Mart Associates Inc
Aventis Pasteur Inc
State Government
Saint Luke's Hospital
Pocono Medical Center
East Stroudsburg Area School District
Pocono Mountain School District
Weis Markets Inc
Kalahari Resorts & Conventions

Source: Quarterly Census of Employment and Wages

Online Job Postings	WDA	PA
January 2023	2,659	188,745
January 2022	3,670	240,229
Annual Volume Change	-1,011	-51,484
Annual Percent Change	-27.5%	-21.4%

Source: The Conference Board - LightCast - Help Wanted OnLine™

Unemployment Compensation (UC) by Pre-UC Industry	Feb 2022 to Jan 2023				Jan 2023 Initial (IC) and Continued (CC) UC Claims							
	Exhaustees		Exh. Percent		IC Total		IC Percent		CC Total		CC Percent	
	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA	WDA	PA
Natural Resources & Mining	0	330	0.0%	1.0%	30	1,100	1.5%	1.5%	260	9,340	2.0%	2.0%
Construction	120	6,600	12.0%	18.0%	370	15,540	20.5%	23.5%	2,430	116,690	17.5%	23.5%
Manufacturing	90	3,390	9.0%	9.0%	120	7,360	7.0%	11.0%	1,210	48,410	8.5%	10.0%
Trade, Transportation & Utilities	260	6,790	25.5%	18.5%	480	11,800	26.5%	18.0%	3,410	81,400	24.5%	16.5%
Information	10	460	1.0%	1.0%	20	640	1.0%	1.0%	130	6,370	1.0%	1.5%
Financial Activities	50	1,810	5.0%	5.0%	40	2,120	2.0%	3.0%	350	20,310	2.5%	4.0%
Professional & Business Services	190	6,240	19.0%	17.0%	260	11,320	14.0%	17.0%	2,220	90,620	16.0%	18.5%
Education & Health Services	110	6,790	11.0%	18.5%	120	5,260	6.5%	8.0%	930	50,600	6.5%	10.0%
Leisure & Hospitality	120	2,550	12.0%	7.0%	240	6,180	13.5%	9.5%	2,060	47,440	15.0%	9.5%
Other Services	30	850	3.0%	2.5%	40	1,040	2.0%	1.5%	260	8,890	2.0%	2.0%
Government	30	1,050	3.0%	3.0%	10	540	0.5%	1.0%	330	7,040	2.5%	1.5%
Info Not Available	0	140	0.0%	0.5%	90	2,930	5.0%	4.5%	260	6,730	2.0%	1.5%
Total	1,010	37,000	100%	100%	1,830	65,830	100%	100%	13,850	493,840	100%	100%

Notes: Percentages less than 0.5% will be displayed as 0.0%. Percentages may not sum to 100% due to rounding. Claims data are not comparable to claims data released in any other report.

Source: Pennsylvania Unemployment Compensation System

Quarterly Census of Employment and Wages, 2021 Annual Averages									
NAICS	NAICS Description	Estab.		Employment		Employment %		Wages	
		WDA	LQ	WDA	PA	WDA	PA	WDA	PA
	Total, All Industries	7,320	1.00	94,404	5,650,194	100.0%	100.0%	\$47,251	\$64,704
11	Agriculture, Forestry, Fishing and Hunting	62	0.63	275	26,292	0.3%	0.5%	\$31,407	\$40,399
21	Mining, Quarrying, and Oil & Gas	25	ND	ND	21,083	ND	0.4%	ND	\$93,262
22	Utilities	42	0.65	367	33,683	0.4%	0.6%	\$84,227	\$104,950
23	Construction	759	0.90	3,942	262,685	4.2%	4.6%	\$52,788	\$72,858
31-33	Manufacturing	230	0.81	7,343	544,312	7.8%	9.6%	\$79,752	\$69,381
42	Wholesale Trade	193	0.35	1,185	204,784	1.3%	3.6%	\$58,915	\$91,565
44-45	Retail Trade	1,059	1.48	14,733	596,672	15.6%	10.6%	\$31,274	\$35,155
48-49	Transportation and Warehousing	315	0.86	4,672	325,671	4.9%	5.8%	\$50,760	\$54,668
51	Information	104	0.95	1,413	89,145	1.5%	1.6%	\$56,359	\$112,881
52	Finance and Insurance	291	0.40	1,800	266,579	1.9%	4.7%	\$67,739	\$110,313
53	Real Estate and Rental and Leasing	267	0.80	859	64,092	0.9%	1.1%	\$45,447	\$69,691
54	Professional and Technical Services	545	0.35	2,166	375,288	2.3%	6.6%	\$64,401	\$108,786
55	Management of Companies and Enterprises	54	0.15	355	137,768	0.4%	2.4%	\$120,968	\$147,181
56	Administrative and Waste Services	349	0.74	3,692	298,207	3.9%	5.3%	\$36,973	\$45,861
61	Educational Services	175	ND	ND	462,285	ND	8.2%	ND	\$63,834
62	Health Care and Social Assistance	996	0.80	13,904	1,044,836	14.7%	18.5%	\$53,147	\$58,613
71	Arts, Entertainment, and Recreation	185	2.26	3,127	82,902	3.3%	1.5%	\$25,436	\$39,463
72	Accommodation and Food Services	814	2.18	14,517	397,999	15.4%	7.0%	\$25,558	\$22,081
81	Other Services (Except Public Administration)	696	1.23	3,796	184,995	4.0%	3.3%	\$32,111	\$40,512
92	Public Administration	163	1.95	7,540	230,917	8.0%	4.1%	\$62,360	\$67,444
	Total, Suppressed Industries	200		8,720		9.2%			

Company Ownership									
	Total, All Ownership	7,320	1.00	94,404	5,650,194	100.0%	100.0%	\$47,251	\$64,704
	Private Ownership	6,884	0.92	76,906	4,998,532	81.5%	88.5%	\$44,131	\$64,750
	Federal Ownership	117	2.40	3,973	98,915	4.2%	1.8%	\$72,573	\$82,423
	State Ownership	67	1.21	2,551	126,259	2.7%	2.2%	\$69,333	\$67,725
	Local Ownership	252	1.54	10,975	426,489	11.6%	7.5%	\$54,806	\$59,163

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of WDA employment by sector divided by the percent of PA's employment by sector.

Occupational Employment (2020) and Wages (2021)							
SOC Code	Major Occupational Group	Estimated Employment		Entry-Level Wage		Average Wage	
		WDA	PA	WDA	PA	WDA	PA
00-0000	Total, All Occupations	101,230	5,923,090	\$23,890	\$25,950	\$47,590	\$55,490
11-0000	Management	4,180	329,650	\$49,020	\$57,920	\$102,640	\$120,590
13-0000	Business & Financial Operations	3,390	307,330	\$40,070	\$45,760	\$70,960	\$78,910
15-0000	Computer & Mathematical	1,120	168,390	\$43,710	\$48,230	\$77,490	\$87,530
17-0000	Architecture & Engineering	930	102,710	\$53,220	\$51,520	\$81,110	\$84,720
19-0000	Life, Physical, & Social Science	1,070	56,570	\$46,520	\$41,600	\$79,160	\$74,920
21-0000	Community & Social Service	1,850	129,510	\$32,370	\$32,330	\$49,040	\$49,900
23-0000	Legal	550	48,600	\$35,730	\$46,450	\$74,340	\$101,960
25-0000	Educational Instruction & Library	6,270	322,980	\$32,430	\$31,870	\$63,650	\$66,170
27-0000	Arts, Design, Entertainment, Sports, & Media	1,240	76,840	\$25,060	\$28,750	\$46,310	\$55,050
29-0000	Healthcare Practitioners & Technical	5,700	410,120	\$36,820	\$42,370	\$78,790	\$84,800
31-0000	Healthcare Support	4,580	323,520	\$23,820	\$24,070	\$31,900	\$31,720
33-0000	Protective Service	3,200	123,720	\$29,210	\$26,920	\$54,230	\$52,360
35-0000	Food Preparation & Serving Related	10,220	403,000	\$18,800	\$18,930	\$27,680	\$27,190
37-0000	Building & Grounds Cleaning & Maintenance	5,130	185,730	\$22,300	\$22,980	\$32,260	\$32,680
39-0000	Personal Care & Service	3,950	159,270	\$18,830	\$19,650	\$30,270	\$31,280
41-0000	Sales & Related	11,010	525,290	\$20,350	\$21,060	\$34,360	\$43,410
43-0000	Office & Administrative Support	12,380	811,460	\$25,770	\$27,930	\$40,200	\$42,970
45-0000	Farming, Fishing, & Forestry	790	42,050	\$23,430	\$23,240	\$37,560	\$36,900
47-0000	Construction & Extraction	4,340	244,620	\$33,340	\$35,470	\$49,490	\$56,870
49-0000	Installation, Maintenance, & Repair	5,150	232,680	\$31,120	\$32,850	\$49,760	\$52,840
51-0000	Production	4,750	361,760	\$27,390	\$28,510	\$42,070	\$43,470
53-0000	Transportation & Material Moving	9,450	557,300	\$24,290	\$25,330	\$37,590	\$39,450

Note: 'ND' represents Non-Disclosable information.

